BUSINESS

B+, , , A , , a, AAS B+, , , A , , a, AS E, a T+, Ma a_f, , AAS

Gain the confidence and skills needed to start your business career.

Small Class Sizes

Individualized Instruction

Experienced Faculty

Commitment to Student Success D_f , A₂, a, 1, 2, b_f , 1 C G , a B₁ , ..., Sa a

AYUG

а

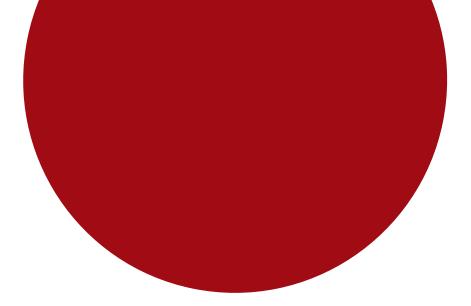


SUNY

Е

Business Administration AS

Courses		Credit Hours	
First Semest			
ENGL 101	Freshman English	3	
BUS 101	Principles of Accounting I	4	
BUS 103	Principles of Business	3	
200.00	Math*	3	
	Science	4	
	Science	17	
Second Sem	nester	17	
ENGL 102	Freshman English II	3	
BUS 102	Principles of Accounting II	4	
BUS 225	Microcomputer Application	on Software	3
	Math*	3	Ū
	Physical Education	1	
	Health	1	
	Teann	15	
Third Semes	tor	15	
		Adroop	
ENGL 221 or	E ective Speech: Public	Address	
ENGL 270	Technical Writing	3	
BUS 200	Principles of Managemer	nt 3	
BUS 205	Business Law I	3	
ECON 201	Introduction to Economic	s I	3
	Other World Civilizations		
	or the Arts General Educa	tion** 3	3
	Physical Education	1	-
		16	
Fourth Seme	stor	10	
BUS 204	Marketing	3	
ECON 202	Introduction to Economic		3
MATH 214	Statistics		3
		3	
HIST 101	Western Civilization I		
or			
HIST 102	Western Civilization II		
	Dro History and Early Ar	oorioon Histor	
HIST 103	Pre-History and Early An	nerican Histor	у
or	10th Construme American	l'atam.	
HIST 104	19th Century American H	history	
or			



This program prepares students for fundamental business, economics and accounting operations, develops communication skills, provides event planning experience, expands tourism industry knowledge, o ers internship opportunities, and

Business Microcredentials

Showcase your accomplishments

- Improve your workplace skills
 - Enhance your resume

Accounting and Tax Skills

Courses	Credit	Hours
BUS 090	Small Business Accounting	2
BUS 221	Accounting Applications	3
BUS 222	Federal Income Tax	3
BUS 225	Microcomputer Application Software	3

Business Applications

Credit Ho	urs
Microcomputer Application Software	3
Advanced Micro Application Software	3
Database Management Systems	3
Introduction to Project Management	3
	Advanced Micro Application Software Database Management Systems

Destination Marketing

	Cc	ourses	Credit Ho	ours	
	ΒL	JS 255	Tourist Destinations	3	
BUS 232 Introduction to Social Media Marketing 3	ΒL	JS 254	Marketing for Hospitality and Tourism	3	
	ΒL	JS 232	Introduction to Social Media Marketing	3	

Accounting Fraud Recognition

Courses		Credit Hours
BUS 101	Principles of Accounting I	4
BUS 102	Principles of Accounting II	4
BUS 217	Fraud Examination	3
BUS 217	Fraud Examination	3

Introduction to Non-Pro t Accounting

Courses		Credit Hours
BUS 101	Principles of Accounting I	4
BUS 102	Principles of Accounting II	4
BUS 246	Non-Pro t Accounting	3

Marketing Events

Courses	Credit Ho	urs
BUS 248	Event Planning	3
BUS 254	Marketing for Hospitality and Tourism	3
BUS 232	Introduction to Social Media Marketing	3

Starting an Events Planning Business

Courses		Credit Hours
BUS 248	Event Planning	3
ENTR 200	The Entrepreneurial Process	3
BUS 216	Personal Selling	3

WHY EARN A MICROCREDENTIAL BADGE?

Microcredentials are in-demand and o er personalized learning experiences. The learning happens online.

A Microcredential Digital Badge may be displayed on resumes, LinkedIn profiles, and digital portfolios.

Start Smart and Save Thousands

1 st choice 8 out of 10 graduates said Cayuga was their . Υš Z}]

Why Cayuga?

Cayuga is A ordable: As a SUNY institution, Cayuga is one of the most a ordable institutions in the country.

Cayuga's Flexible Schedule meets your needs. Degrees and courses are available in Auburn, Fulton, and online, and staggered start dates enable students to take classes that t their schedule.

Cayuga is **Student Oriented**: Faculty members help students learn by emphasizing active, collaborative student learning techniques.

Cayuga has **Small Classest**ow average class size ensures individualized attention and an ideal learning environment.

Cayuga has Great Professors Our faculty hold advanced degrees from universities across the country, and bring a wealth of experience from the world to the classroom.

Cayuga**Prepares Students** or what's next. Over 90% of graduates said Cayuga met their educational needs, and 99% would recommend Cayuga to others.



FULTON CAMPUS

11 River Glen Drive Fulton NY 13069