

BUSINESS

Business Administration AAS

Business Administration AS

Entrepreneurship
Management AAS

Gain the confidence and skills needed to start your business career.

Apply for admission to Cayuga College of Business Administration. We offer a variety of business programs that will help you start your own business or work for a company. Our programs are designed to give you the skills and knowledge you need to succeed in the business world. We offer a variety of business programs that will help you start your own business or work for a company. Our programs are designed to give you the skills and knowledge you need to succeed in the business world.

Small Class Sizes

Individualized Instruction

Experienced Faculty

Commitment to Student Success



Admissions
admissions@cayuga-cc.edu
www.cayuga-cc.edu/admissions
1-866-598-8883
www.cayuga-cc.edu

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Business Administration AS

Courses	Credit Hours
First Semester	
ENGL 101 Freshman English	3
BUS 101 Principles of Accounting I	4
BUS 103 Principles of Business	3
Math*	3
Science	4
	17
Second Semester	
ENGL 102 Freshman English II	3
BUS 102 Principles of Accounting II	4
BUS 225 Microcomputer Application Software	3
Math*	3
Physical Education	1
Health	1
	15
Third Semester	
ENGL 221 Effective Speech: Public Address	
or	
ENGL 270 Technical Writing	3
BUS 200 Principles of Management	3
BUS 205 Business Law I	3
ECON 201 Introduction to Economics I	3
Other World Civilizations or the Arts General Education**	3
Physical Education	1
	16
Fourth Semester	
BUS 204 Marketing	3
ECON 202 Introduction to Economics II	3
MATH 214 Statistics	3
HIST 101 Western Civilization I	
or	
HIST 102 Western Civilization II	
or	
HIST 103 Pre-History and Early American History	
or	
HIST 104 19th Century American History	
or	



This program prepares students for fundamental business, economics and accounting operations, develops communication skills, provides event planning experience, expands tourism industry knowledge, offers internship opportunities, and

Business Microcredentials

- Showcase your accomplishments
- Improve your workplace skills
 - Enhance your resume

WHY EARN A MICROCREDENTIAL BADGE?

Microcredentials are in-demand and offer personalized learning experiences. The learning happens online.

A Microcredential Digital Badge may be displayed on resumes, LinkedIn profiles, and digital portfolios.

Accounting and Tax Skills

Courses		Credit Hours
BUS 090	Small Business Accounting	2
BUS 221	Accounting Applications	3
BUS 222	Federal Income Tax	3
BUS 225	Microcomputer Application Software	3

Business Applications

Courses		Credit Hours
BUS 225	Microcomputer Application Software	3
BUS 226	Advanced Micro Application Software	3
CS 219	Database Management Systems	3
BUS 260	Introduction to Project Management	3

Destination Marketing

Courses		Credit Hours
BUS 255	Tourist Destinations	3
BUS 254	Marketing for Hospitality and Tourism	3
BUS 232	Introduction to Social Media Marketing	3

Accounting Fraud Recognition

Courses		Credit Hours
BUS 101	Principles of Accounting I	4
BUS 102	Principles of Accounting II	4
BUS 217	Fraud Examination	3

Introduction to Non-Profit Accounting

Courses		Credit Hours
BUS 101	Principles of Accounting I	4
BUS 102	Principles of Accounting II	4
BUS 246	Non-Profit Accounting	3

Marketing Events

Courses		Credit Hours
BUS 248	Event Planning	3
BUS 254	Marketing for Hospitality and Tourism	3
BUS 232	Introduction to Social Media Marketing	3

Starting an Events Planning Business

Courses		Credit Hours
BUS 248	Event Planning	3
ENTR 200	The Entrepreneurial Process	3
BUS 216	Personal Selling	3

Start Smart
and Save
Thousands

1st
choice

8 out of 10 graduates
said Cayuga was their
1st choice

Why Cayuga?

Cayuga is **Affordable**: As a SUNY institution, Cayuga is one of the most affordable institutions in the country.

Cayuga's **Flexible Schedule** meets your needs. Degrees and courses are available in Auburn, Fulton, and online, and staggered start dates enable students to take classes that fit their schedule.

Cayuga is **Student Oriented**: Faculty members help students learn by emphasizing active, collaborative student learning techniques.

Cayuga has **Small Classes**. Low average class size ensures individualized attention and an ideal learning environment.

Cayuga has **Great Professors**. Our faculty hold advanced degrees from universities across the country, and bring a wealth of experience from the world to the classroom.

Cayuga **Prepares Students** for what's next. Over 90% of graduates said Cayuga met their educational needs, and 99% would recommend Cayuga to others.

